

Success story of Dr. A's Clinic Private Limited, New Delhi

Began consulting from March, 2010.

They have done over 1500 hair transplants to patients from world over in 13 years, plan 30 times growth in 6 years, accepted our proposal. The client is one of the best hair transplant surgeon not only in India but international.

After SWOT analysis, we designed, printed, mailed direct mailers, compiled Indian and international data of affiliates, for licensed counseling centers in India and overseas.

Formed an academy to train doctors, affiliates, franchise clinics. Explored overseas markets, participated at B2B trade fairs, organized branded kiosks at road shows in malls, applied technology patent, trade mark registrations, took international affiliations and accreditations.

Mailed bulk e-mailers world over to prospects, made an AV film, rewrote legal agreements, a book, first time in India 'Hair Miracle' now writing 'An Encyclopedia of hair', made exclusive collaboration with Holland's best hair care & growth products manufacturers, imported gadgets for diagnosis and transplants.

Recruited and trained manpower. Organized talks at medical colleges, institutes, seminars in India and overseas.

The result of these exercises:

The client received awards:

- . Best Hair Transplant Clinic of New Delhi
- . International Gold Star Millennium Award
- . Best Hair Transplant Surgeon' at International Conference on 'Indo - Thai Friendship & Economic Co-Operation, Bangkok'..
- . Pride of India Leadership Award
- . Indian Achievers Award
- . Bharat Gaurav Award
- . HairSite Achievement Award